



FOR IMMEDIATE RELEASE: Au Sable Forks, NY
**IMAGINING MAKEBELIEVE:
An Exhibition Honoring Arto Monaco**

Tahawus Lodge Center, Windows of Change Gallery
Opening & Reception, Friday, 7/22/11, 6-9pm,
14234 Rte 9N, Main St, Au Sable Forks, NY

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By appointment, 646-734-7151
Info@artomonaco.org

The WINDOWS OF CHANGE GALLERY in the Tahawus Lodge Center is pleased to announce its next exhibit, **Imagining Makebelieve: An Exhibition Honoring Arto Monaco**. Following an opening reception on Friday, July 22, the show will be on view through the summer.

TLC is proud to participate in the growing cultural community of Au Sable Forks. TLC has transformed a formerly vacant building into a space where the art world and the village community can take on innovative projects and share the results. The galleries of TLC are flexible, entertaining, exciting gathering places for daytime and evening activities, a source of constant change—the essence of artistic creativity. TLC reflects the talents and personalities of the people it serves and attracts; through the window of the creative arts, it offers new points of view.

Imagining Makebelieve: An Exhibition Honoring Arto Monaco

July 22 – September 5, 2011

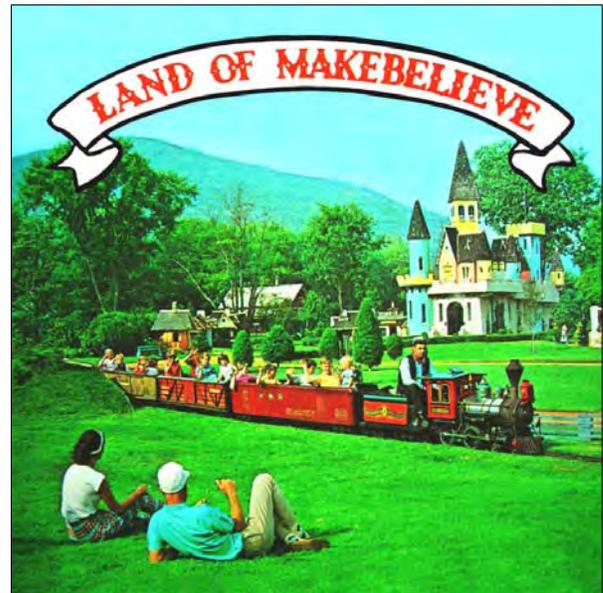
Tahawus Lodge Center, Windows of Change Gallery

Opening reception

Friday, July 22, 6-9 pm

From 1954 to 1979, the magical Land of Makebelieve captivated visitors young and old. This summer, the Arto Monaco Historical Society invites you to remember the Land of Makebelieve, an enchanting, child-sized theme park, and its beloved creator, Arto Monaco.

A special exhibition at the new Tahawus Lodge Center in Au Sable Forks will feature images and artifacts from the original theme park, formerly located in Upper Jay but now closed to the public. The exhibition will also include plans for a new park that's under consideration for the former Land of Makebelieve site.



Reawaken your memories of Makebelieve—and make new ones!

TLC opened in January of 2011 with exhibits of photography by Mark Hobson (Au Sable Forks). Called a “*exciting new gem of a space*,” by the Lake Placid Visitors’ Bureau, it also currently houses a collection of photographs of Rebecca Kelly Ballet in performance in theaters in the Adirondacks in the third floor Studio/ Gallery, by Todd Bissonette (Lake Placid). (www.RTBphoto.com). Contact TLC to view by appointment. Tahawus@verizon.net.

Image courtesy of Arto Monaco Historical Society, info@artomonaco.org
www.TahawusLodgeCenter.org